

# MURPHY-GOODE®

IMMEDIATE RELEASE

May 20, 2009

## MURPHY-GOODE WINERY OVERWHELMED WITH APPLICATIONS, EXTENDS DEADLINE

### *“A REALLY GOODE JOB” Pays \$10,000 / month for wine country gig*

HEALDSBURG, Calif. – Three weeks into our “Really Goode Job” search and we’re swamped. Hundreds of applications and videos to sort through (not all of them post-able), weeks of screening, thousands of inquiries. WE NEED MORE TIME!

And so, that’s what we’re giving ourselves—and our applicants. We’re announcing today that the application deadline for Murphy-Goode Winery’s “A Really Goode Job”—\$10,000 a month, plus a house for a six-month lifestyle reporting gig—has been extended to June 19 (from June 5), and other key dates moved back. Here are the new dates:

- June 19 - Applications Close
- June 26 – Top 50 Finalists Announced
- July 7 – Top 10 Finalists Announced
- July 14-18 – Finalist Interviews
- July 21 – Hiring Announcement
- Aug. 15 - Job Starts

Three weeks ago, Murphy-Goode Winery announced its search for an outgoing, web-savvy, articulate communicator to tell the story of the great mountain vines and artisan winemakers of California, tasting the “goode” stuff and experiencing the spectacular Sonoma wine country. The search has been covered by CNN, FOX, NBC,

ABC, CBS and in hundreds of major daily papers and newscasts from London to India, thousands of blog and Twitter sites, and has drawn crowds when winemaker Dave Ready, Jr. visits select cities.

Throughout the course of the job the successful applicant will learn about viticulture, winemaking, Sonoma County and Murphy-Goode wines. He or she will prepare and post dispatches on their experiences through social media tools such as Facebook, blogs, internet videos and Twitter as well as traditional media.

To apply, candidates must go to [www.areallygoodejob.com](http://www.areallygoodejob.com). There, applicants complete an employment application and upload a one-minute video, demonstrating their special qualifications for the position. (Videos more than one minute in length are not viewed.) All applicants must be at least 21 years old.

Murphy-Goode is a family-owned winery located in the heart of California's Alexander Valley. Though laid-back and unpretentious, winemaker Dave Ready, Jr. takes immense pride in his craft, resulting in wines of the best possible quality at appropriate prices. The winery motto is: "We take our wines seriously. Ourselves.... not so much."

Visitors to the wine country are encouraged to learn more about Murphy-Goode at its brand new tasting room located at 20 Matheson Street, off the Healdsburg Square, in Healdsburg, California.

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